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# Visual Arts Award map for Preston Creative Exchange

## About the Arts Award map

**Preston Creative Exchange** is Preston's Local Cultural Education Partnership (LCEP) made up of a group of people working together to ensure that all children & young people have access to arts and culture in Preston. They are exploring ways in which they can create a joined-up approach to Arts Award advocacy and delivery across Preston.

5 organisations within the LCEP have been working with an Arts Award mentor to map their existing offer for children and young people to the 5 levels of Arts Award in order to create a clear and concise Arts Award Supporter offer.

Blaze are now seeking to commission an early career designer, to bring together these individual Arts Award Supporter offers into an eye catching and user-friendly piece of design. The designer will be fully supported throughout this process to bring these ideas together into a practical and engaging document.

To find out more about LCEP's: <https://curiousminds.org.uk/im-curious-about/local-cultural-education-partnerships/>

To find out more about Arts Award: <https://www.artsaward.org.uk/>

To find out about Arts Award Supporters: <https://www.artsawardsupporter.com/>

To find out more about Blaze who are supporting this work:  
<https://blazearts.co.uk/>

## Details of this work package

### Output:

An interactive PDF guide which highlights the Arts Award Supporter offer across Preston. This will sit as a stand-alone document but will have the flexibility to sit on the Preston Creative Exchange website too and link to individual organisations websites.

Here is an example of a similar map that we love:

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## Purpose:

This document will have two functions:

**For the LCEP** this resource will be an opportunity to highlight the collective offer for Arts Award across Preston.

**For Advisers** and those young people completing the higher levels of Arts Award it will provide information as where to access Arts Award activity.

## Audience:

This resource is aimed at Arts Award Advisers who are looking for appropriate Arts Award activity for the young people they are working with. It will also be useful for young people aged 16-25 who are independently working towards their Arts Award.



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## **Content:**

**This guide will be split into the following sections:**

### **Overview:**

- An illustrated map which highlights the Arts Award Supporters and Arts Award levels on offer across Preston.

### **Detailed Arts Award information**

- Detailed information of each Arts Award Supporters offers for children and young people.

### **Further help and support**

- Further information about the LCEP
- Further information About Arts Award
- Further information for organisations wanting to develop their Arts Award Supporter offer

## **Design:**

The following design principles have been outlined by the LCEP:

- The illustrated map needs to be a visual representation of Preston, the Arts Award Supporters and the LCEP
- The detailed information needs to be a straightforward layout, well-spaced, easy to read and digest and include echoes of the illustrated map.
- Consistent design throughout the resource
- Professional and modern
- High quality images, symbols and illustrations.

## **Commission fee:**

There is £700 inclusive fee for this piece of work.

## **Timescales:**

**Deadline to apply** – Tuesday 15th June 2021

**Shortlisted candidates informed** – Monday 21<sup>st</sup> June 2021

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**Short zoom Interviews** – Thursday 24<sup>th</sup> June 2021

**Selected designer informed and contracted** –W/c 28<sup>th</sup> June 2021

**Draft for feedback** – Monday 19<sup>th</sup> July 2021

**Completed PDF** - Monday 26<sup>th</sup> July 2021

**Person Specification:**

You must be registered as self employed and responsible for paying your own National Insurance and Tax contributions. We are looking for someone with experience in illustration, designing for web and creating interactive PDF documents with clickable links. We particularly welcome applications from those often marginalised from the arts, including people under the age of 30, working class people, disabled people, LGBTQIA+ people, people of South, East and South East Asian heritage, People of African or Caribbean heritage, Irish Traveller heritage and Latinx heritage.

**How to apply:**

Please send a short cover letter with a maximum of 5 examples of relevant design/illustration work with a bit of a description. Please add links to your website or Instagram etc if you think that's helpful.

**Please include:**

- A bit about yourself and previous experiences of working on similar projects
- Your approach to this piece of design
- Breakdown of your time on the project

**Please submit all of the above in one collated PDF document and send to [hannah@blazearts.co.uk](mailto:hannah@blazearts.co.uk) with the subject: Arts Award Map**

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