

## **Blaze re-brand seeking expressions of interests.**

Blaze branding opportunity for Artists / Designers

### **Who is Blaze?**

Blaze is a recently registered charity that exists to support and develop the next generation of creative producers. We imagine a world where all young people have opportunities to develop their creativity, leadership skills and involve themselves in the decision-making process at the highest and at all levels of the arts and cultural sector.

Blaze prepares, enables and networks the next generation of creative producers to harness the potential of our fully connected world. We support young people to produce their own events, campaigns, ideas and inspire activism.

You can see more of our work at [www.blazearts.co.uk](http://www.blazearts.co.uk)

### **What is the Brief?**

We are looking for an artist, designer, organisation, collective or individual to rebrand Blaze's identity. Our current branding was co-produced with Young People in 2009 and we think it's time to tell the story of Blaze in a fresh, exciting and engaging way that is relevant to young people today.

This will include:

Blaze logo

Branded assets for digital and printed media

Social media templates

It could include:

Animation and other branded assets

We are interested in working with someone that is passionate about design and story telling and might have a passion for typography and other design mediums although this is not required.

### **What is the Budget?**

A budget of up to £3,000 is available for this work.

## **How do I apply?**

We particularly welcome applications from those often marginalised from creative roles. Including: People under the age of 30, working class, disabled people, People of South, East and South East Asian heritage, People of African or Caribbean heritage, Irish Traveller heritage and Latinx heritage.

Please send an expressions of interest including:

A bit about yourself

Links to your work

An outline of your approach and what you would propose to create within the budget detailing your day rate.

Applications can be written, filmed, or an audio recording. They should be sent to [hannah@blazearts.co.uk](mailto:hannah@blazearts.co.uk) with subject – Blaze rebrand.

Please send no more than 1 sides of A4 or 2 minutes of audio/video.

We are inviting applicants to send a short expression of interest in this phase, and then successful applicants will be invited to attend a meeting with a panel to get to know you better.

### **Time scale:**

Deadline to apply Monday 23<sup>rd</sup> November at 9am.

The work will take place from December – March 2021.

Applicants must be registered as self employed and have insurance.

Any questions can be sent to the above email address, you can also arrange a phone call to discuss further with Hannah Whitlow, our Programme Producer.

