

Commission opportunity for Lancashire based Emerging Artist/Designer to work with Blaze as part of Lancashire 2025 UK City of Culture Bid

What is Lancashire 2025?

Lancashire is bidding for UK City of Culture 2025 as part of a long-term strategic plan for culture in Lancashire. Imagine a county positioning itself as a virtual city, with a bold new vision for culture, commerce and creative communities.

Lancashire 2025 will be for everyone no matter what age, gender, race, sexuality, religion, or education. Diversity and inclusion is at the heart of the vision for Lancashire 2025. To read more about the City of Culture bid – Visit <https://www.marketinglancashire.com/lancashire-story/lancashire-2025/>

Who are Blaze?

Blaze is a youth-led charity which exists to support the next generation of creatives. Our approach has evolved over eight years and focuses on developing young people's skills as leaders, producers, programmers and artists. Young people take the lead at all levels of the organisation, from the board of Trustees to the Director, Project Coordinators and participants. Find out more on our website: <https://blazearts.co.uk/>

What is the role?

Blaze is undertaking some youth consultation work for Lancashire 2025's City of Culture bid. With the aim to find out from young people across the county what would make them choose Lancashire in the future as a place to live, work and create in.

Blaze is seeking an artist/designer to work with us to:

- Produce a creative provocation that appeals to young people to gather feedback for the Lancashire 2025 Youth Consultation.
- Produce a small amount of visual motifs to be used across project materials including on a survey and Instagram posts.
- Produce a creative report using the data Blaze collects from young people, to share the view point of Lancashire's youth in an engaging, exciting and creative way. This will need to reflect the concepts and ideas from the information Blaze gathers. (This could be a digital publication, a PowerPoint, a film, an animation etc this is up to you)

The creative report will showcase our findings and recommendations for the vision moving forward and will be submitted to the Lancashire 2025 Bid director in September.



What timescale will I need to work to?

There is quite a short turn around on this piece of work so we are looking for somebody that has the capacity to work within the below timeframe.

Midday Friday 17th July - Deadline to apply

Monday 20th July - Begin work on creative provocation & create social media posts

Wednesday 19th August 2020 - Data and information collated and shared with artist to begin producing creative report.

Thursday 3rd September 2020- First draft of report expected.

Wednesday 9th September 2020 - Deadline for final product.

What is the Budget?

£500 inclusive fee

How do I apply?

Please send up to 5 pieces of your previous work from your portfolio that you feel represent you best and demonstrate you have the skills required to meet the brief, Along with a description of each piece/project. Please include:

- Name, Address, Email address, Phone number.
- Who are you as a creative? (Short bio)
- How would you approach this brief?
- What do you think Lancashire as a virtual city of the future could look like?
- What part of Lancashire's culture do you like the best and why?

Please provide any accompanying links to your website/Instagram/portfolio

Applications can be written, filmed, or an audio recording. They should be sent to hannah@blazearts.co.uk

No more than 2 sides of A4 or 4 minutes of audio/video footage.

Any questions can be sent to the above email address, you can also arrange a phone call with Festival Producer, Hannah Whitlow, via the same email.

Requirements:

- Be in the first ten years of your artistic career living or working in Lancashire
- Experience of working collaboratively
- Able to work over video calls
- Experience of design, development and delivery of similar product

We particularly encourage applications from disabled people and people from Black, Asian and minority ethnic backgrounds, as these groups are currently under-represented in the cultural sector.

